8:30-9:00 Registration
Conference Chair: Mr. Patrick McCutcheon, Senior Policy Advisor, DG Research and Innovation, European Commission

9:00-9:30 Welcome and Opening Remarks
Keynote speaker: Dr. Amaryls Verhoeven, Head of Unit, DG Grow, European Commission

9:30-10:15 Trade Policy Aspects of Standard Essential Patents and Enhancing the Quality of Standard Essential Patents
- Need for Global Coherence in Setting and Implementing SEPs Policies Globally.
- Over Declaration of Standard Essential Patents - What Can Be Done About It?
- Further Standard Essentiality Checks.
- Enhanced Quality Control of Standard Essential Patents Databases - What Practical Next Steps for Standard Setting Organizations?

Chair: Dr. Oliver Scherenberg, Partner, Scherenberg Licensing & Legal
Speakers:
Mr. Peter Kovacs, Head of Unit, DG Trade, European Commission
Dr. Konstantinos Karachalios, Managing Director, IEEE-SA Prof. Rudi Bekkers, University of Eindhoven

10:15-11:00 Alternative Dispute Resolution Mechanisms - a Solution for FRAND?
- Alternative Dispute Resolution Mechanisms under the E.C.'s Communication.
- The FRAND Alternative Dispute Resolution Case Management Guidelines Project.

Chair: Dr. Dieter Kamleh, Partner, Taylor Wessing
Speakers:
Dr. Axel Walz, Senior Research Fellow, Max Planck Institute for Innovation and Competition
Mr. Heinz Polsterer, Senior Vice President, T-Mobile Austria International & ETSI Board Member
Mr. Patrick Hofkens, Director IPR Policy, Ericsson

11:00-11:30 Coffee Break

11:30-12:15 Promoting Transparency and Clarity of the FRAND Commitment
- Does the FRAND Commitment Need a Definition?
- What Implications for Royalty Rates and FRAND Negotiations?
- Effects of FRAND Definitions of E.C./Standard Setting Organizations on Transparency/ Economic/ Larger Societal Circles? Enforcement?

Chair: Mr. Koenraad Wyts, Chief Intellectual Property Officer, KPN
Speakers:
Mr. Stefan Kettler, Attorney at Law, Deutsche Telekom
Dr. Ashwin van Rooijen, Counsel, Clifford Chance

12:15-13:00 Establishment of Wide-Scale Competence on Standard Essential Patents & the FRAND Commitment
- Bringing FRAND Closer to SMEs – Licensing Challenges/ Opportunities for SMEs?
- What Could the Policy Maker Do?
- Expectations in the E.C.; in Standard Setting Organizations, National Governments, in Big Companies?

Chair: Mr. Sebastiano Toffaletti, Secretary General, European DIGITAL SME Alliance
Speakers:
Mr. Jan Schnitzer, General Counsel, U-Blox
Mr. Patrick Terroir, Chair Patent & Tech Committee, LES International, Board Member IP Europe

13:00-14:00 Lunch

14:00-14:30 IP Valuation – Coming to Grips with FRAND from an Economic Point of View
- Economic Approaches of IP Valuation.
- Understanding the FRAND Licensing Rate Valuation Suggested in the November 2019 Communication from the E.C.

Chair: Mr. Patrick McCutcheon, Senior Policy Advisor, DG Research and Innovation, European Commission
Speakers:
Dr. Justus Alexander Baron, Senior Research Associate, Northwestern University
Dr. Roya Ghafaei, Executive Director, OxFirst & University of Oxford

14:30-15:10 Is it Open Source 'versus'/and/or the FRAND Framework?
- Differences and Commonalities of the Two Innovation Strategy Approaches.
- Open Source as an Alternative or Supplementary Tactic for FRAND Licensing Commitments?

Chair: Mr. Simon Hicks, Head of ICT Technical Standards, UK Department for Digital, Culture, Media and Sport (DCMS) & Chair of ETSI General Assembly
Speakers:
Mr. Emilio Davila - Gonzales, Head of Unit, DG Grow, European Commission
Mr. Earl Nied, Program Director, Intel
Mr. Mirko Boehm, Director Linux System & European Representative Open Invention Network
Dr. Clara Neppel, Senior Director, IEEE Europe

15:10-15:50 Coffee Break

15:50-16:40 Predictable Enforcement Framework for Standard Essential Patents
- What Role for the Judiciary across Europe?
- Substantive Legal interpretation of the E.C.'s Communication.
- To What Extent Would the Translation of the E.C.'s Communication Require Adaptation in National Law?

Chair: Mr. Wim Maas, Partner, Taylor Wessing
Speakers:
Mr. Steve Faraji, German & European Patent Attorney, Audi
Mr. Roberto Dini, Founder, Metroconsult
Dr. Clemens Heusch, Head of European Litigation, Nokia

16:40-17:40 Open Discussion: Opportunities and Limitations of the E.C.'s Communication
- What Has and What Has Not Been Said in the E.C.'s Communication?
- Where are the Limitations of the E.C.'s Communication?
- Where are Opportunities for Additional Clarifications?
- What are the Implications for Standard Setting Organizations?

Chair: Mr. Chris James, Patent Counsel, Pixel at Google

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