High-Level Workshop on standardization, IP licensing, and antitrust

Organized by the Tilburg Law and Economic Center (TILEC), Tilburg University

Chateau du Lac, Brussels, 18 January 2007

8:30-9:00 Registration

9:00-9:15 Opening remarks

Morning: Chair: Ruud Peters, Chief Executive Officer of Philips Intellectual Property & Standards

Session 1

9:15 – 10:30: IP Business Models

Speakers:
Josh Lerner, Jacob H. Schiff Professor of Investment Banking
Harvard Business School
Alfonso Gambardella, Professor of Economics and Management, Bocconi University

Discussants:
Gil Ohana, Director, Antitrust and Competition, Cisco Systems
Lou Lupin, Senior Vice President and General Counsel, Qualcomm

10:30-10:45 Break

Session 2

10:45-12:15 IP licensing, antitrust, and innovation

Speakers:
Gerald Masoudi, Deputy Assistant Attorney General for Antitrust, US Department of Justice
Anthony Whelan, Member of the Legal Service, European Commission
Discussants:
    Alden Abbott, Associate Director for Policy and Coordination, US
    FTC Bureau of Competition
    John Temple Lang, Counsel, Cleary Gottlieb

12:15 – 12:30 Q&A session

12:30-14:00 Lunch

Afternoon:  Chairman: Willem Hoyng, Professor of Law, Tilburg University
            and Partner, Howrey LLP

Session 3

14:00-15:15 Standard-setting organizations, FRAND, and patent licensing

Speakers:
    David Teece, Mitsubishi Bank Professor of International Business
    and Finance University of California, Berkeley
    Damien Geradin, Professor of Competition Law and Economics,
    Tilburg University and Of Counsel, Howrey LLP

Discussants:
    Richard Holleman, Industry standards consultant
    Richard Taffet, Partner, Bingham McCutchen
    Ilkka Rahnasto, Vice President for IPR, Nokia

15:15-15:30 Break

Session 4

15:30-16:45 Multiple patents affecting a standard: Is there a risk of royalty stacking?

Speakers:
    Jorge Padilla, Managing Director, LECG
    John Hayes, Vice President, CRA International

Discussants:
    Ruddi Bekkers, Assistant Professor of Economics of Innovation
    and Technical Change, Eindhoven University of Technology
    Greg Sidak, Visiting Professor of Law, Georgetown University
    Law Center
16:45-18:00 Roundtable

Chair: James Flynn QC, Brick Court Chambers

Mike Hartogs, Senior Vice President and Division Counsel, Qualcomm Technology Licensing
Gail Levine, Assistant General Counsel, Verizon Communications Inc.
Amy Marasco, General Manager, Standards Strategy, Microsoft Corporation, confirmed
Nick Banasevic, Deputy Head of Unit, C3, DG COMP, European Commission
Paul Davey, Director of Intellectual Property, Vodafone
Hans Claes, Group Legal Director, Option NV